



ADIDAS
JOURNEY TO
SUSTAINABILITY

NGUYEN LE (WILLIAM)

adidas

adidas

SUSTAINABILITY





Certified



®



Corporation

**We're using business
as a force for good.**

Certified B Corporations meet the highest verified standards of social and environmental performance, transparency, and accountability.

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PARLEY FOR THE OCEANS



PARLEY

OVER
17 MILLION
PAIRS OF
SHOES

PRODUCED WITH **PLASTIC WASTE**
COLLECTED FROM BEACHES AND
COASTAL REGIONS IN 2021





PRIMEBLUE

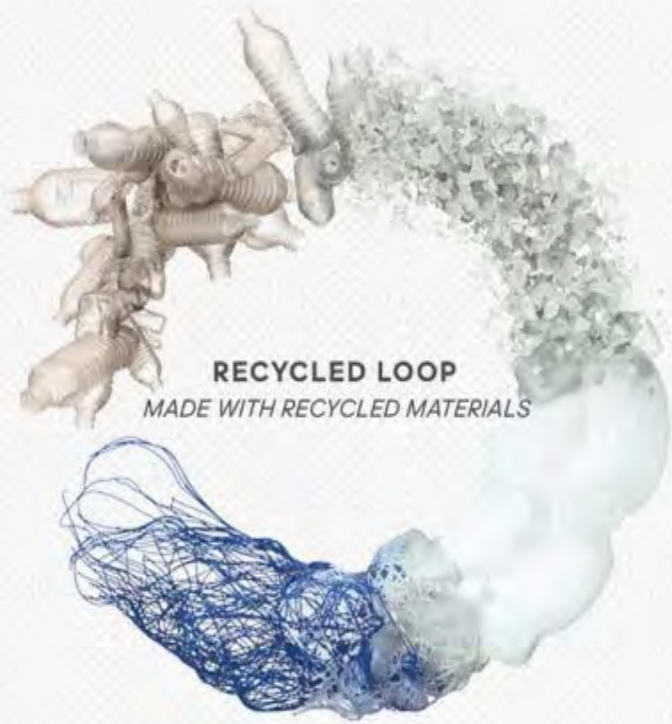
MADE WITH PARLEY OCEAN PLASTIC



PRIMEGREEN

MADE WITH RECYCLED MATERIALS





RECYCLED LOOP
MADE WITH RECYCLED MATERIALS



CIRCULAR LOOP
MADE TO BE REMADE



REGENERATIVE LOOP
MADE WITH NATURE



allbirds

CARBON FOOTPRINT

BY **2030** ADIDAS WILL REDUCE ITS

CARBON FOOTPRINT

BY 30% AS PART OF THE

FASHION INDUSTRY CHARTER

FOR CLIMATE CHANGE



CHEMICAL MANAGEMENT



99 %
OF OUR PRODUCTS
ARE PFC FREE

RECYCLED POLYESTER

BY **2024** ADIDAS WILL USE ONLY

**RECYCLED
POLYESTER**

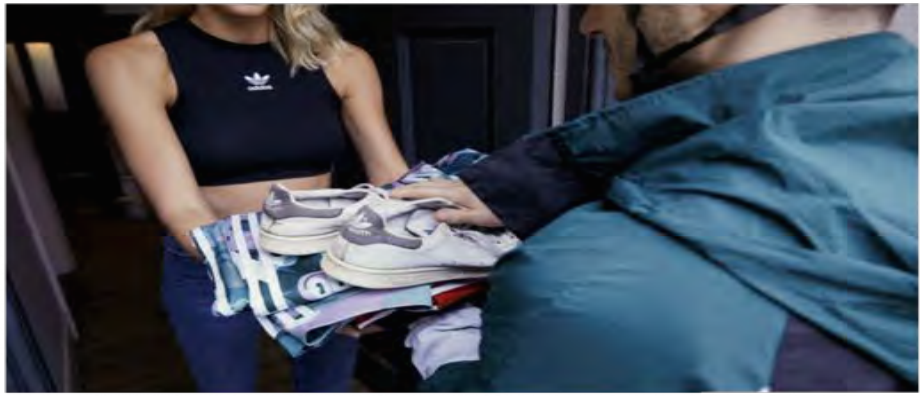
WHEREVER POSSIBLE

CURRENTLY OVER 70%

PLASTIC-FREE OFFICES WORLDWIDE



**AVOID MORE
THAN 40 TONS**
OF SINGLE-USE
PLASTIC ITEMS
PER YEAR



CHOOSE TO GIVE BACK

A PROGRAM LAUNCHED IN
2021 IN THE U.S. TO

**EXTEND THE USEFUL
LIFE OF A PRODUCT**

CONSUMERS CAN **SEND PRODUCTS**
MADE BY ANY BRAND TO BE
REUSED OR RESOLD







ANNUAL GENERAL MEETING

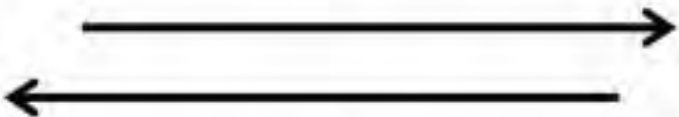
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SUPERVISORY BOARD

16 Members

APPOINTMENT AND
DISMISSAL, CONSULTATION,
SUPERVISION



DUTY TO REPORT

EXECUTIVE BOARD

6 Members

IMPOSSIBLE IS EVERYTHING

THANK YOU

adidas

X

PARLEY