

# Nguyen Huu Hung Le – “William”

Los Angeles, California | (425) 954-9591 | [nguyenle.up@gmail.com](mailto:nguyenle.up@gmail.com) | [nguyenwilliamle.work](http://nguyenwilliamle.work)

## KEY QUALIFICATIONS

Digital Marketing - (MailChimp, BenchBox) Customer Service - Social Media Management - Microsoft: Excel - Word - PowerPoint – Adobe: Photoshop - Lightroom - Teamwork

## EDUCATION

**FIDM/ Fashion Institute of Design and Merchandising**, Los Angeles, CA

Bachelor of Arts Degree, Creative Industry Studies, Merchandising & Marketing

December 2022

**Edmonds College**, Lynnwood, WA

Associate of Arts Degree, Business Management

March 2020

## EXPERIENCE

**Bennett Flicker and Associates**, Los Angeles, LA

01/2022 to Current

### Showroom Assistant

- Tracked and organized orders between the warehouse and different buyers (Walmart, Macy's, JCPenney, etc.) through their designated applications as well as the company system application.
- Organized products in in the showroom by trends, seasons, and buyers.
- Pantone colors for new designs by using Photoshop.
- Met and introduced new products to buyers.

**Sunglass Hut - Macy's**, Lynnwood, WA

08/2020 to 04/2021

### Sales Associate

- Assisted clients in selecting items and providing recommendations with outstanding product knowledge to deliver an excellent shopping experience.
- Provided professional work ethics and memorable customer service, which results in satisfied customer feedbacks and a higher customer return rate.
- Achieved an average of 112% of personal sale goals for three consecutive months, which contributed to a total of 35K in additional revenue for the store.
- Stocked, replenished, maintained accurate and attractive merchandise displays, ensuring strategic placement of products in order to preserve the store image and maximize purchases

**Edmond's College - Center for Students Engagement and Leadership**, Lynnwood, WA

01/2019 to 07/2020

### Social Media Specialist

- Managed social media (Facebook, Instagram, Twitter) pages on business platform which results in 1000 natural growing followers every quarter.
- Managed marketing email content through MailChimp and BenchBox.
- Took part in developing strategic plans for the Graphics team and events planner team.
- Organized annual events and holiday events on the school's calendar.
- Promoted the department through social media.
- Photographed events and edited photos by Photoshop and Lightroom for marketing purposes.

**Lo Cat - Jar of Dirt Company**, Ho Chi Minh, Vietnam

06/2017 to 03/2018

### Customer Service Specialist

- Answered customers' calls and questions which contributed to 100% customer satisfaction.
- Called for the customer to check the condition of ornamental plants, gave advice, and advertised the recent events.
- Got customers to come in-store and telephone sales warranty service achieved KPI of 200 calls a day.

## ADDITIONAL INFORMATION

**LVMH**, Los Angeles, CA - **INSIDE LVMH CERTIFICATE**

10/2021